CHANGES, CHALLENGES AND LEADERSHIP IN HIGHER EDUCATION

Presentation to the International Conference of Southeast Asian Ministers of Education Organization (SEAMEO)

July 2016

Professor Jamie Cassels, QC President and Vice-Chancellor Professor of Law



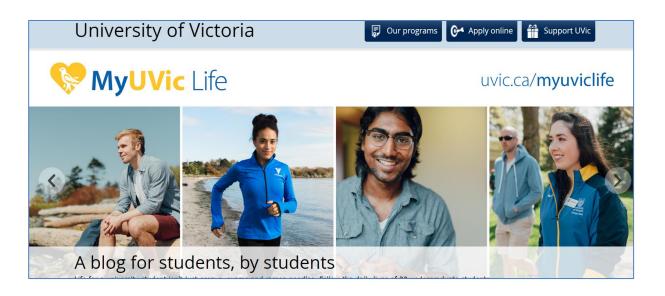




Overview



- Canadian context and the University of Victoria
- Changes and challenges in higher education
- Implications & opportunities for leadership
- Discussion





The Canadian Context



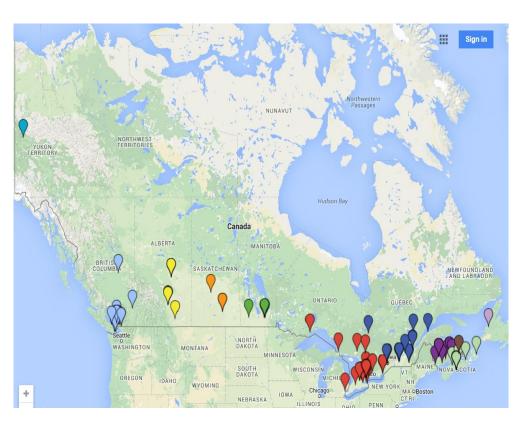
- World's second-largest country by area
- 150th anniversary in 2017
- Population: ~36,000,000
- Constitution:
 - Federal government
 - 10 Provinces and3 Territories





The Canadian System





- 224 public universities and colleges
- >500 private universities and colleges
- Legal jurisdiction in the federal system
- Statutory and regulatory basis (general and special purpose)
- Governance
- Funding models



University of Victoria



UVic is one of the province of British Columbia's research universities within a differentiated and coordinated PSE ecosystem.

- Dynamic Learning
- Vital Impact
- Extraordinary academic environment





UVic's Research Excellence



STRATEGIC RESEARCH PLAN

2016 - 2021



Prepared by the Office of the Vice-President Research

Research strengths

- Ocean Science & Technology
- Physics & Astronomy
- Climate & Energy
- Global Studies & Social Justice
- Indigenous Research

- Ranked 201-250 in the world
- Top 8-13 in Canada
- 175th in the world's most international universities





Changes & Challenges



Pay attention to history and to patterns of change

- Massification
- Amplification of the Research Mandate
- Globalization
- Technology/Information explosion
- Changes in public policy and public finances
- Rising expectations and evolving social contract

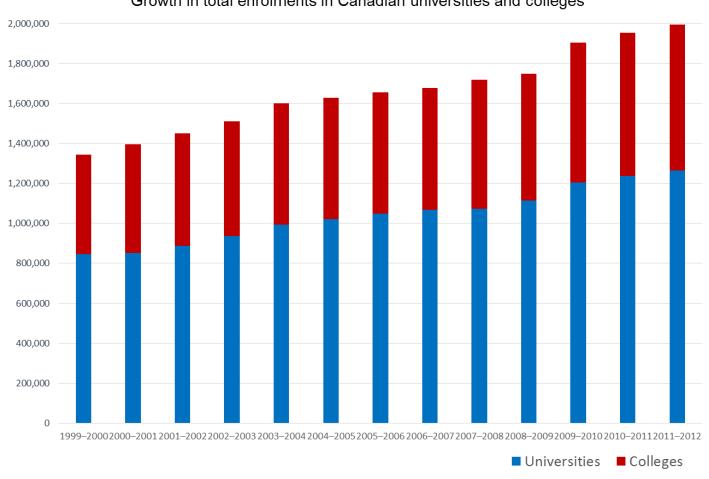




Enrolment Growth



Growth in total enrolments in Canadian universities and colleges

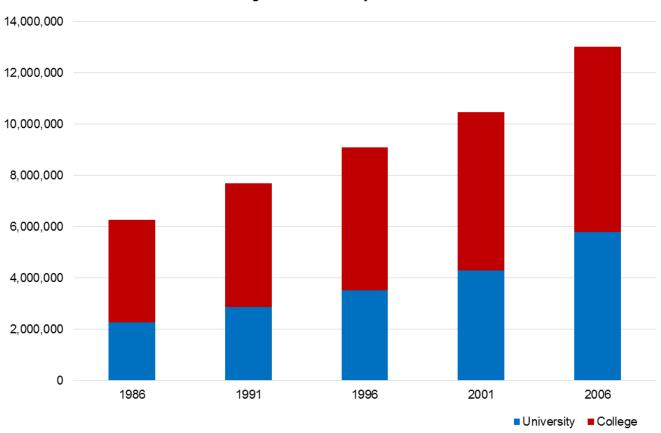




Attainment









University of Victoria Global Enrolment Trends



Participation of 18-24 year-olds in China HEI

37.5% in 2014

6.5% in 1999

4% in 1990

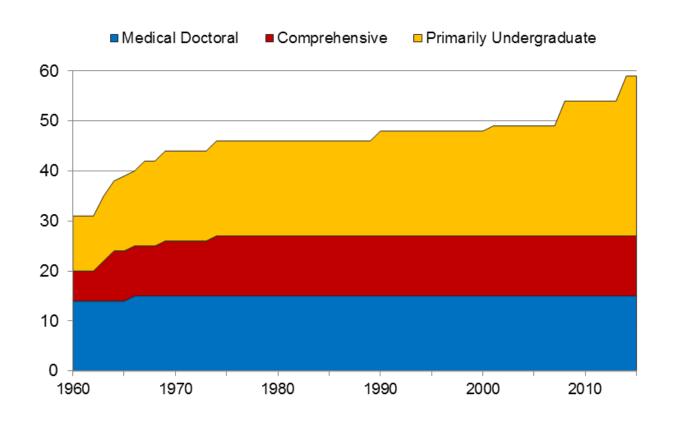




Growth in Canadian Universities



Number of Canadian universities ~ doubled from 1960 to 2015



1960: 31

1980: 46

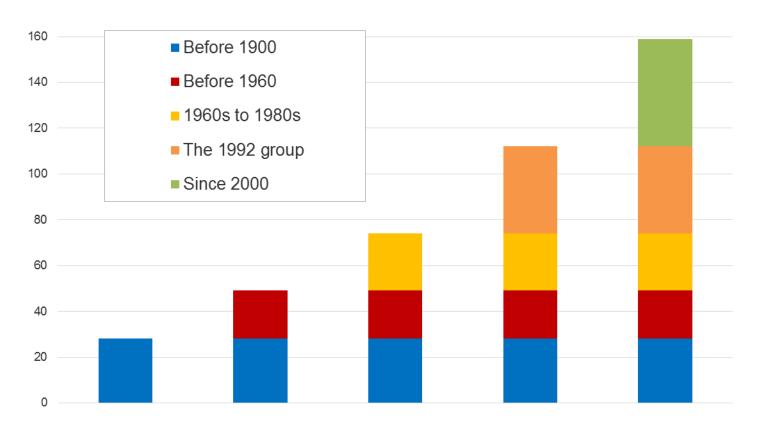
2015: 59



University of Victoria Canada Not Alone in This



In the United Kingdom:

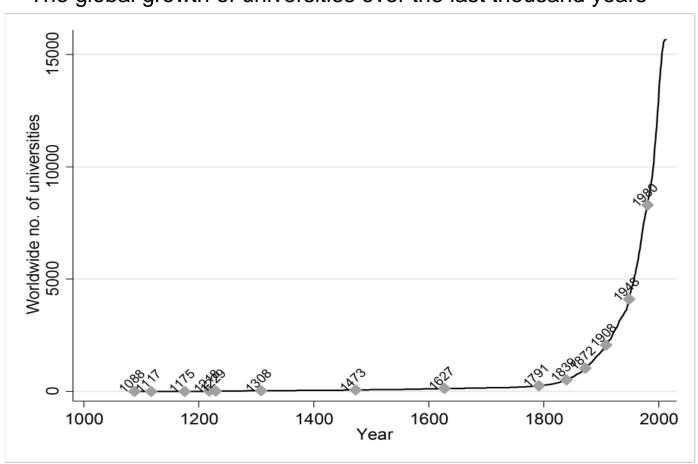




Global Growth of Universities



The global growth of universities over the last thousand years



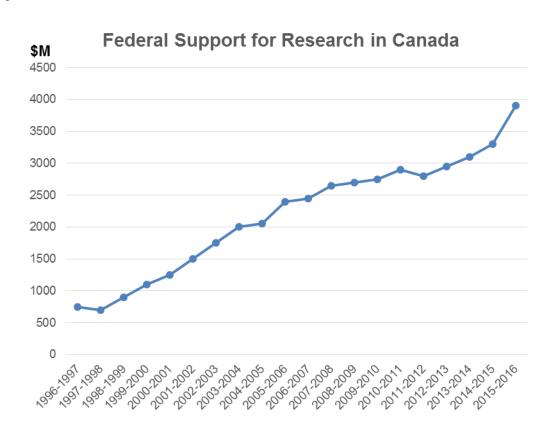


Amplification of the Research Mandate



Growth in federal support for research from \$0.75 billion to close to \$4 billion per year in Canada

- "Traditional" granting councils
- New initiatives in the last couple of decades, e.g.:
 - Canada Research Chairs and Canada Excellence Research Chairs
 - Canada Foundation for Innovation
 - Vanier Canada Graduate Scholarships
 - Canada First Research Excellence Fund (est. 2014)





Implications of the Research Mandate



- Public expectation of ROI (knowledge mobilization, innovation, commercialization)
- Faculty focusing on research performance
 - Trade-offs and changes in faculty complement
- Organizational change to adapt to research mandate
- Reputational implications
- Research infrastructure needs to be managed
- Attendant risks



Climate Change & Clean Energy





Pacific Institute for Climate Solutions

Knowledge. Insight. Action.

- research, mitigation & adaptation
- multi-disciplinary approach
- measurement & modelling
- tools for long-term planning





Institute for Integrated Energy Systems

- renewable energy
- energy system planning
- low carbon transportation
- energy efficiency

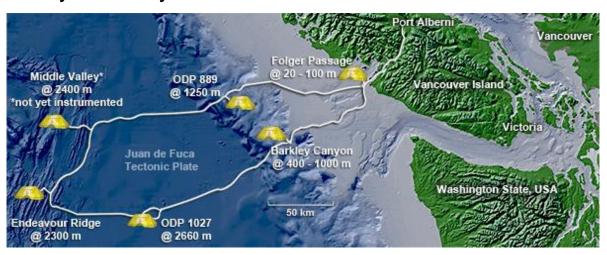




UVic is a World Leader: Ocean Observatory

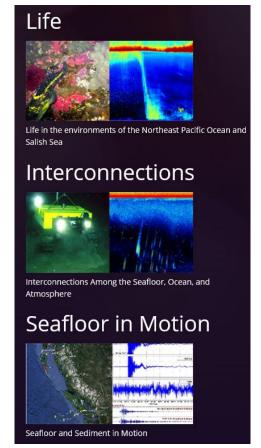


ONC Observatory: Projects NEPTUNE and VENUS + installations in the Bay of Fundy and in the Arctic











Globalization





- Technology & communications
- Transportation
- International trade
- Talent & ideas without borders
- Problems without borders
- Growth of universities globally
- Leads to changes in the orientation of research and education -- and global competition



Global Competition



- For reputation, resources, students and faculty
- The rankings













Technology & the Information Explosion



Changes the *what* and the *how* of research and education and the organization of the university







Changes in Learning **Focus**



- From information to skills
- From knowledge mastery to knowledge creation and management
- From knowing "what" to knowing "how"
- From answers to questions and problems
- Lifelong learning



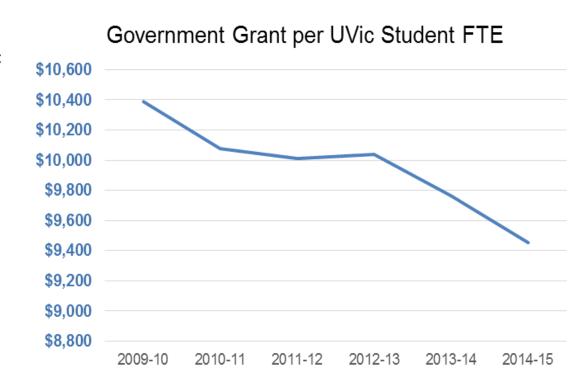


Public Finances & the Sustainability Challenge



Constrained funding environment at both the federal and provincial levels:

- Restraint due to economic conditions(2008)
- Restraint due to social conditions (aging and health)
- Restraint and targeting due to policy directions





Government Expenditure on Education



Government expenditure on education: Global total, as % of GDP





Rising Expectations & Evolving Social Contract



Rising expectations on the part of:

- Students & Parents
- Faculty
- Employers
- Governments
- Community



- Education as the source of personal success and production of needed talent and human capital
- Research as the engine of discovery, innovation, social and economic prosperity



Rising Expectations & Evolving Social Contract



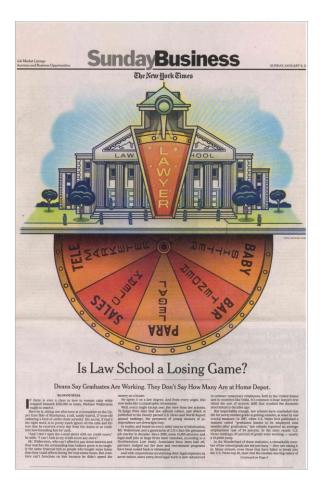
Media and political skepticism about the cost-benefit equation

DROPPING OUT: IS COLLEGE WORTH THE COST?

Students with promising ideas are paid \$100,000 to drop out of college and become entrepreneurs in a controversial program founded by billionaire Peter Thiel





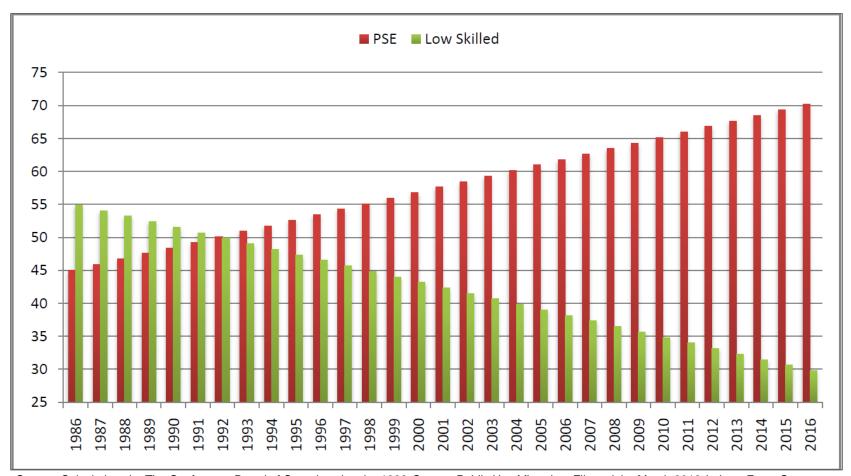




Education: Engine of Individual & Social Prosperity



Share of PSE-Educated and Low-Skilled Jobs in British Columbia, 1986-2016 (Per cent)

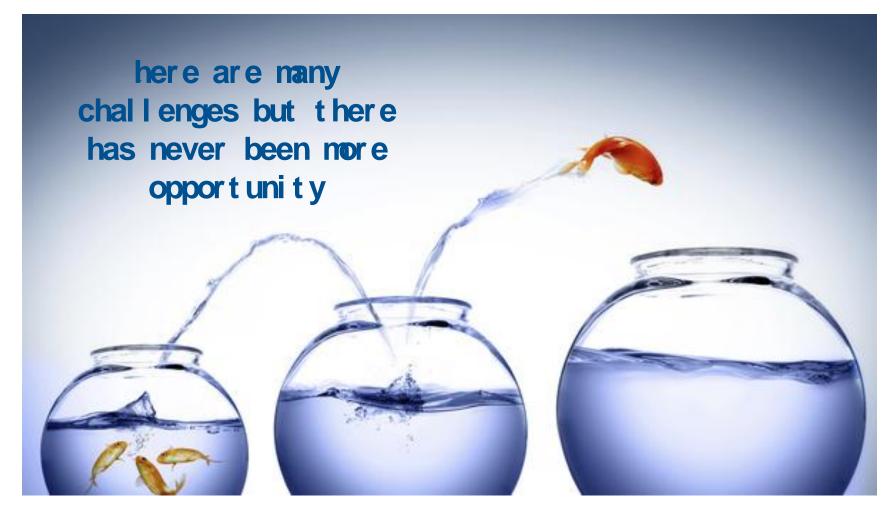


Source: Calculations by The Conference Board of Canada using the 1986 Census Public Use Microdata File and the March 2016 Labour Force Survey.



University of Victoria Reflections & Conclusion





Thank you!



