

How Transformative Education can Enrich Lives – Cross-Cultural Learning in Northern Vietnam

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Top Ten Trends

*for Higher Education
in the Next Ten Years*

Ken Steele

*Chief Futurist, Eduvation
Ten with Ken Podcast*

Capilano University Oct 2015



eduvation

Selected Trends: Ken Steele

Xu hướng lựa chọn: Ken Steele

- Blended and Mobile Learning
Học tập tổng quát và di động
- Active Learning
Học tập tích cực
- Work Integrated
việc tích hợp
- Competencies Based
Dựa trên năng lực
- Convergence of Academics and Professional
Sự hội tụ của học giả và chuyên nghiệp

The “Learning Pyramid”



Learning Approaches

Phương pháp học tập tiếp cận

- **Passive**

- Lecture
- Reading
- Audio/Visual
- Demonstration

Thụ động

Bài giảng/Bài học
đọc
Âm thanh / hình ảnh
Thuyết minh

- **Active**

- Discussion
- Practice
- Teach Others

Hoạt Động

Sự thảo luận
Thực hành
Dạy người khác

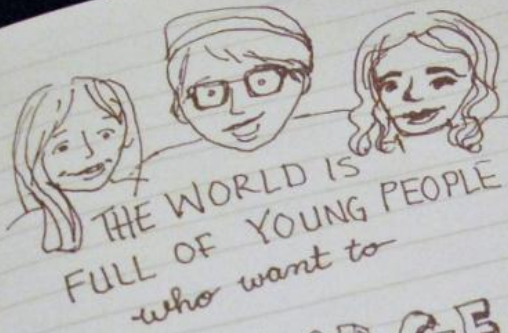


Science Lectures

1.5X
failure rate

National Academy of Sciences May 2014

Meta-analysis of 225 studies at US colleges and universities | Overall, 6% better exam scores for active learners
Most extreme improvements when lecture is completely eliminated | 34% of lecture students fail, compared to 22% active



THE WORLD IS
FULL OF YOUNG PEOPLE
who want to

CHANGE

the

WORLD



Experiential Education

“challenge and experience followed by reflection leading to learning and growth.”

Thách thức và kinh nghiệm tiếp theo phản xạ dẫn đến học tập và phát triển.

Association of Experiential Education, CO



About Us

What is Experiential Learning?

[Mission & Goals](#)

[Meet The Staff](#)

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[Internship Advisors by Major](#)

WHAT IS EXPERIENTIAL LEARNING?

Experiential learning is a process through which students develop knowledge, skills, and values from direct experiences outside a traditional academic setting.

Experiential learning encompasses a variety of activities including internships, service learning, undergraduate research, study abroad, and other creative and professional work experiences. Well-planned, supervised and assessed experiential learning programs can stimulate academic inquiry by promoting interdisciplinary learning, civic engagement, career development, cultural awareness, leadership, and other professional and intellectual skills.



Learning that is considered "experiential" contain all the following elements:

1. Reflection, critical analysis and synthesis
2. Opportunities for students to take initiative, make decisions, and be accountable for the results
3. Opportunities for students to engage intellectually, creatively, emotionally, socially, or physically
4. A designed learning experience that includes the possibility to learn from natural consequences, mistakes, and successes



CENTER FOR EXPERIENTIAL LEARNING

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WELCOME

Looking for a Fall course?
Want a transformative experience?
Need to fulfill an engaged learning
requirement?



Center for Experiential Learning Fall 2016 Courses Offered

Check out the Center for Experiential Learning's Fall 2016 courses offered.

Looking for a Fall course? Want a transformative experience? Need to fulfill an engaged learning requirement? [LEARN...](#)

Options in Syria / Bangladesh's Textile Tragedy / **PLUS:** Summer's best movies & more

TIME

THE ME ME ME GENERATION

Millennials are lazy, entitled narcissists
who still live with their parents

Why they'll save us all

BY JOEL STEIN





A Teaching-Focused University
dedicated to students and student success

Một trường đại học Tập trung giảng dạy dành riêng
cho học sinh và sinh viên thành công

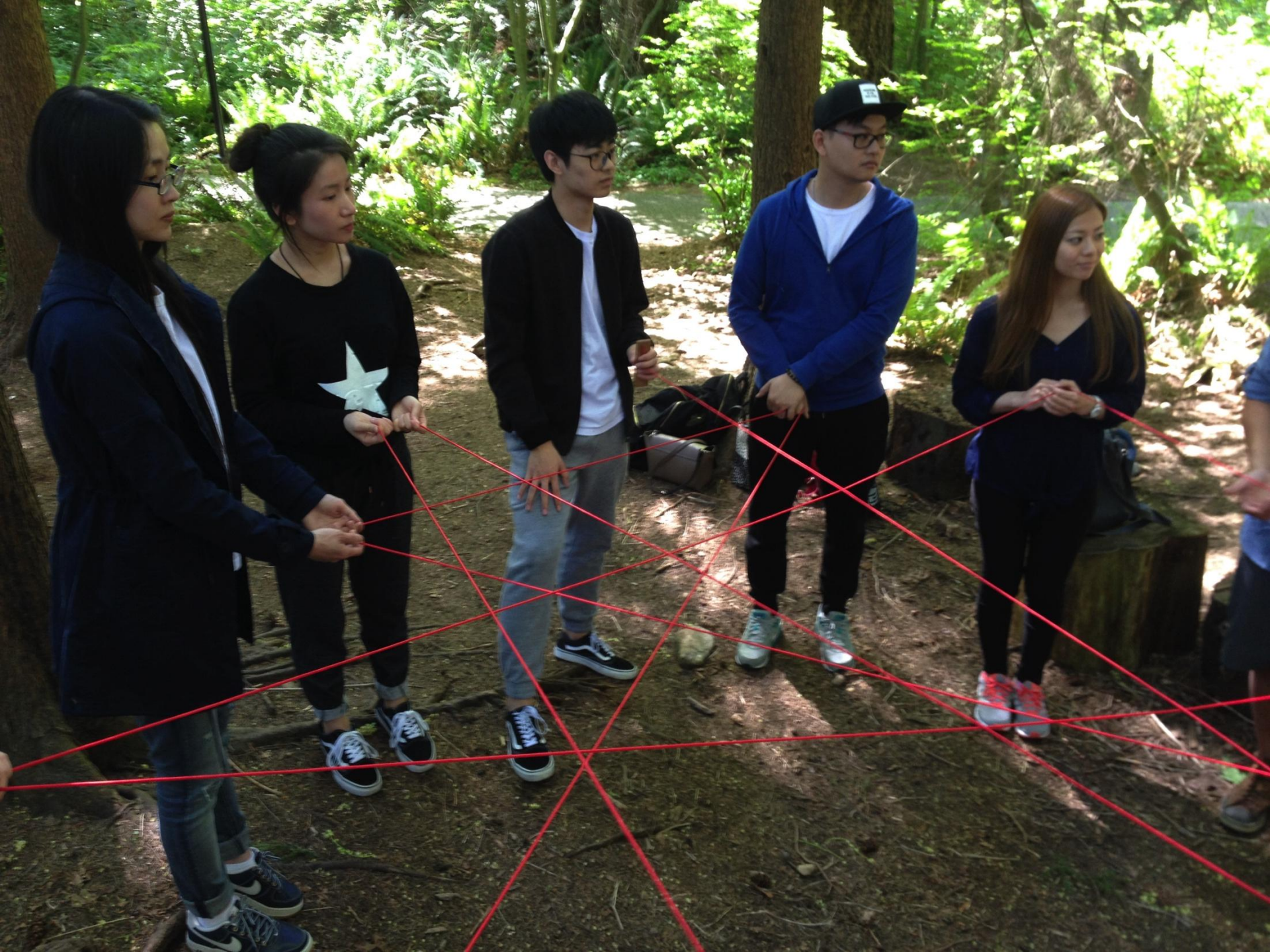












ATIC

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TOUR
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OU
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BRITISH COLUMBIA.
COLOMBIE-BRITANNIQUE

BC Wood Species
Essences d'arbres
de la C-B

	Pin
	Pin hordu lenticle
	Douglas



MPICS
KETS

stairs in the
bookstore

Special Olympic Site
www.vancouver2010.com

Tourism Vancouver
www.vancouverst.com

City Downtown and
Yaletown
www.vancouverst.com

View of all Houses
and Locations
www.cityofvancouver.com



“ Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has. ”

-Margaret Mead

CHANGE HAPPENS WHEN YOU MAKE IT

Coming Fall 2011:

make a difference & win great prizes!

Project Change is a term-long provincial competition enabling BC students to become leaders and agents for positive change in the world. Being an influencer, being environmentally and socially conscious, and getting things done are all characteristics expected of today's industry leaders.

The Task

Working individually or in groups, students identify a community, then create and develop an effective social or environmental stewardship project. There are only three guidelines:

- 1 **The community has to contain at least 20 people.**
- 2 **The impacts must be specific & measurable.**
- 3 **The results must be reported in an effective manner.**

Eligibility

While the competition is aimed at BC tourism & hospitality management, adventure tourism and culinary program students, student teams from any discipline are encouraged to participate.

Deadline

December 9th, 2011

For full contest information, visit www.projectchange.ca

PROJECT CHANGE

Participating Schools to Date (open to all - please contact us!)



Supported By

Initial Sponsor



One Project Change Class

Participation

38 students

13 projects

1,364 participants

Resources Conserved

4,218 kg CO₂

1.34 million litres water

22.5 acres of natural land

30 trees

Changing the world, one project at a time

24 HOURS NEWS SERVICES – After completing a course at Capilano University, a group of students now have the ability to change the world.

Prof. Joe Kelly created Project Change, where 23 stu-

dents, in groups of two or three, accepted the responsibility of impacting a community of at least 20 people through such programs as clothing drives, organizing car pools and creating socially

conscious public art projects all the while measuring their progress every step of the way.

“When you get a good idea ... if you’re not tracking the performance metrics you have no way of determining if you’ve

achieved success,” Kelly said. “It’s that old axiom: You can’t improve what you don’t measure.”

In one case, a pair of second-year students delivered more than 100 clothing items

to aid the SPCA.

“These are 19- and 20-year-olds and for many of them getting out there, outside the university and interacting with communities can really open their eyes to what they’re

capable of achieving,” he said.

Faculty of Capilano University’s Tourism and Outdoor Recreation program plan to continue Project Change for second year students next term and beyond.



» Carpool@Cap

Students: Paul Carruthers, Nicky Thompson-Toth, Niki Arevalo

Mission: Create a carpool program for classmates and others at Capilano University. Carpools work best when participants live close together, abide by established etiquette and have a well-organized system.

Method: Participants marked their home on a map and completed a sign-up sheet indicating if they needed passengers or a driver

Objectives: To have 13 participants; to create a carpool guide for other programs to use

Results: 18 participants, 220 trips avoided; 1,126 kms saved; 154 litres of gas saved; \$158.46 saved on fuel; 154,316 grams of CO₂ reduced; carpool guide created

Recommendations: Start planning earlier; Target broader community.



» Give us your jeans

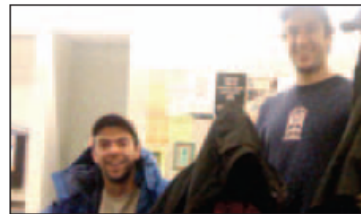
Students: Scott Mackay, Rob Fairbrother

Mission: “Give us Your Jeans Week” was a two-week rally to collect used jeans for youth and young adults residing in Greater Vancouver safe houses. Jeans are often the most in-demand article of clothing for this demographic.

Objectives: To collect 50 pairs of jeans

Results: 54 pairs of jeans collected; Creative advertisements used, including a wearable ad for your backside

Recommendations: More advertising; Start planning earlier



» Coat Drive

Students: Rob McCullough, Nick Ryall

Mission: For three weeks ending on Dec. 2, a winter coat drive was held at Capilano University. Warm winter gear was also collected. Cause promoted through word of mouth, Internet and posters. All gear was donated to the SPCA Winter Coat Drive which happened Dec. 10 at the corner of Main and Hastings.

Objectives: To collect 20 coats; To collect 30 articles in all.

Results: 26 coats collected 93 articles of clothing collected in all (toques, gloves, coats, sweaters, fleeces, vests, pants)

Recommendations: More advertising; Partner with other programs throughout the university



» Coffee Cup Waste

Students: Annika Granander, Alix Davidson, Laura Collier

Mission: Create an art display from used coffee cups to make people aware of the waste produced by coffee cups. Students took a pledge to reduce their consumption of coffee cups by writing their name on the display.

Objectives: To inform students about the impact of disposable paper cups; To have students take a pledge to reduce their consumption of coffee cups; To create a large display to inform students about wasted paper cups

Results: 40 people signed pledge; These people consume about 516 cups of coffee a year

Recommendations: More advertising; Provide an incentive like free coffee for those who use travel mugs



» Meatless Mondays

Students: Erin Booth, Rachel Lunn

Mission: Participants in “Meatless Mondays” pledged to eat a vegetarian diet once a week (Mondays) to support an environmentally positive lifestyle. Reducing meat consumption is not only good for your health, but also lessens our impact on water use and pollution, greenhouse gas emissions, soil erosion, and deforestation.

Objectives: To obtain at least 20 participants; To reduce the production of CO₂; To reduce water usage; To have participants make a permanent change.

Results: 36 participants; 139 total Meatless Mondays; 417 Meatless Meals; 1,370 lbs of CO₂ saved; 542,100 gallons of water saved

Recommendations: Be proactive in recruiting and recording results every week; Increase advertising.



Experiential



Lecture
Bài giảng/Bài học

Transformative Education

Shifts in consciousness, changes in relationships,
and envisioning alternative approaches and
possibilities for social justice.

... a deep, structural shift in the basic premises of
thought, feelings, and actions.

O'Sullivan, 2003

Transformative Education

Sự thay đổi trong nhận thức, thay đổi trong mối quan hệ, và hình dung các phương pháp thay thế và khả năng cho công bằng xã hội.

...một, chuyển dịch cơ cấu sâu trong các cơ sở cơ bản của tư tưởng, tình cảm, và hành động

O'Sullivan, 2003

Variables

- Previous life experience of the learner
- Their cultural environment and the relative diversity that exists within it
- Preparedness of the individual for the situation they will be learning in
- Support and or coaching and mentoring they receive
- Opportunity for reflection both during and after the experience

Vietnam Community Based Tourism Training Project

Dự án Đào tạo du lịch cộng đồng Việt Nam



What we do

Chúng ta làm gì

- General tourism knowledge for all members of the community;
Kiến thức du lịch chung cho tất cả các thành viên của cộng đồng;
- Community tourism planning for local authorities and community stakeholders;
Quy hoạch du lịch cộng đồng cho chính quyền địa phương và các bên liên quan của cộng đồng;
- Entrepreneurship for local youth and women;
Doanh nhân cho thanh niên và phụ nữ địa phương;
- Business development, marketing, and network building for small business owners and entrepreneurs;
Phát triển kinh doanh, tiếp thị, và xây dựng mạng lưới cho các chủ doanh nghiệp nhỏ;
- Environmental stewardship for children, and;
Quản lý môi trường cho trẻ em, và;
- Homestay development for the Lao Chai Hmong community.
Phát triển nhà trọ cho cộng đồng Hmong làng Lao Chải.



<https://www.youtube.com/watch?v=cgblAliP1N4>



KRISTINE JOHNSON

2013



NIC ALDER

2013



RACHAEL DOLINA

2013



TRINH ANH THO

2013-2015



VUONG THI HONG ANH

2010 - 2012



NGUYEN THANH NGA

2010 - 2012



LE HOANG SON

2010 - 2012



NGUYEN THI THU TRANG

2010 - 2012



QUAN HUY TOAN

2010 - 2012



JASE WILSON

2010 - 2012



GUILLAUME ST. LOUIS

2010



DUONG TUAN ANH

2010 - 2012



LOUISE WIRTZ

2010-2012



KYLA DERKACH

2010-2012



CAT LAPOINTE

2013



Expectations and Preparedness

“Before I arrived I expected to come to a village full of hungry unhappy people, I was pleasantly surprised that in fact the people I met in Lao Chai were happier than most communities in Vancouver!”



Expectations and Preparedness

“the people were different than I had imagined, far more, well, similar to us than I could have guessed!”



Expectations and Preparedness

“due to the amount of research that I had done on the hill tribe people surrounding Sapa, I had a strong sense of how the people were, what they would do in their daily practices and how they would act with tourists. What I had no idea about is how they would act with us volunteers.”



Perspectives on Culture

“The villagers surprised me. The words that come to mind are beautiful, determined, awe-inspiring, hopeful, united. It was a very humbling experience.”



Perspectives on Culture

“This trip has only strengthened my interest to learn about other cultures. It has made me really think about all of the little things that build up a culture and how any particular culture is like an iceberg-with a lot under the surface.”



Perspective on Culture

“I think it’s important to understand that ‘foreign’ cultures are dynamic, just like ours. I think tourists sometimes project a simplistic (sometimes essentialist) understanding of other cultures onto them.”



Agent of Change

I was humbled to see the puzzled look on their faces as they realized all the hidden costs (toilet paper, cooking oil, gas to go shopping). What seriously impacted me was when Mr. Chu came up to me, tears in his eyes, and thanked me with a two handed shake and expressed how I would never know how much this would help their livelihood.



Agent of Change?

“I struggled with my role of ‘facilitator’ when it was clear that the women/homestay owners often knew more about a topic than I did. As we went through our lessons we changed from delivery to discussions (and it became clear to me that sometimes the benefit was for me and my learning rather than for the homestay owners).”



MAY LAI
HOME STAY
01276694979
HERBAL
BATH





Tai Mai

Understanding of the Discipline

“I think that developing tourism in a way that is socially, economically and environmentally sustainable is more complicated than I originally thought. There are so many different factors at hand ... a lot of different parties to deal with, a lot of different interests ... I now see how difficult it is to manage all of this so the result is positive and sustainable.”



Statement of Intent/ Văn bản cam kết

Productive Tourism Partnerships/Thực đẩy quan hệ đối tác hiệu quả trong ngành Du lịch

(Continued)/Tiếp

Kadun
Kor Quang Nien
Saha Tourism Development Dept.

Li Linh
Li Linh
Tourist Super Center

Thị Ngân
Thị Ngân
LHTT Super
Hồng Ly
Ngô Thị Hoài
Du lịch Bình Lục

Nguyen Phuc Giang
Nguyen Phuc Giang

Handwritten signature

Understanding of the Discipline

“A major thought that has emerged is how cultural community-based tourism may in fact act as a barrier for 'natural' community development. The local people are encouraged to keep things as they always were so tourists can see an 'authentic' or 'traditional' home, we discussed how this could, in turn actually restrict the normal progression of development in their society.”



World View and Life Trajectory

“The connection I felt with the people in Lao Chai was unique, and unlike what I had experienced before ... I feel humbled to have seen this way of life. If anything, it has made me stress less. I now feel relaxed knowing that life can be so much simpler than we grow up to believe, and happiness can still be achieved.”



Worldview and Life Trajectory

“... The children running around having fun and helping out with daily life without supervision. This, compared to the cotton wool like child rearing practices of western society was so refreshing to see. It did however take some time to get used to.”



Worldview and Life Trajectory

“There is absolutely no way I would be where I am today (or following the path I am today) had I not had the opportunity to participate in CBT Vietnam. CBT was one of the most rewarding opportunities that I have ever been a part of, and I can sincerely say it has shaped a direction for me which I am still following today, almost 4 years after the last time I worked on the project.”







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Thank you
Xin chân thành cảm ơn