

**TRANSCULTURAL HUMANIST MANAGEMENT EDUCATION FOR
FUTURE RESPONSIBLE LEADERS:
A POSTCOLONIAL PERSPECTIVE.**

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ABSTRACT

The globalization of neoliberal economics happened with the hegemonic expansion of a global English American culture which allowed international management educational institutions as well as Western corporations to impose monolithically ethics and esthetical values at their mercy in a free based market economy. Culture, as well as language, has always been a very powerful tool for colonization since the XIXth century. English American global culture has been imposed upon cultural and linguistic diversity in many academic, business and scientific fields to the point that affirmative action is a must in a university research environment mostly dominated by English. As a consequence, a hybrid language has been created by non-native speakers when they incorporate into English grammar their mental and sensorial perception and understandings.

This paper will focus on the implementation in business teaching education at the university level of cross-cultural humanist training for responsible leaders. This research would like to highlight the importance of emerging cultures in our global society and the need to incorporate its polyphonic cultural views into management practices. Transcultural humanism (TH) questions Eurocentrism and Western thinking as the main ground theory for business education. The rising responsible sustainable business environment underlines the need for new approaches in business education. The purpose of this paper is to show how relevant is Transcultural humanism, taught from a holistic perspective, in educational business learning contexts for exchanging ideas and perspectives in the emergence of a responsible global world. The paper will highlight the contribution of postcolonial social thinkers, economist, activists and creative responsible leaders in the learning practices of our education business institutions.

Key words: *transcultural management, management education, postcolonial perspectives, responsible leaders, business teaching education*