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EMBEDDING CORE VALUES OF CREATIVITY AND TEAMWORK IN HIGHER EDUCATION, LESSONS LEARNED FROM JAPANESE UNIVERSITIES

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ABSTRACT

The era of globalization and integration requires a lot of important 21st century skills in training human resources, including critical thinking, problem-solving and teamwork skills. In terms of organizational culture, many higher education institutions (HEIs) today, being faced with competition, also try to build up a set of core values for their reputation and prestige as a tool for improving their quality and accountability. The paper first gives an overview of organizational culture and university culture, then analyzes creativity and teamwork as important core values of HEIs in the 21st century with the case studies of 2 Japanese universities, and finally gives some recommendations for embedding these 2 core values or educational philosophy in the higher education curricula in the globalization era with lifelong learning opportunities.

Key words: creativity, teamwork, core values, higher education, 21st century
