
Professor Dr. Adam Goh

Academy of Certified Professional Practitioners, Singapore

Dr. Adam Goh has more than 30 years in education, training and consultancy experiences. He is the President/Founder of Southeast Asia Community, Education, Arts & Culture Exchange, and concurrently the Chief Education Technologist of Academy of Certified Professional Practitioners, a CEO Coach, an Author and an adjunct Professor to a number of universities in Southeast Asian countries, United Kingdom, Australia, USA, and China. Prior to this, he had various former key positions both in public service and private sectors which includes key positions as Academics Advisor, National Business Excellence Assessor, Chief Learning Officer, Foreign Expert, Chief Innovgineer, Technopreneur and Principal of International Business School of Higher Learning.

His research and consulting interests include: Global Business Collaboration, Organizational Excellence; Inter-modal transportation and Integrated Logistics & Supply Chain Management; Marine Life Sciences and Healthcare Product Development Research; Operations & Technology Road Mapping development, Robotics Innovation, Productivity & Performance Management; Crisis & Emergency Management, Strategic Business Continuity Planning, Teaching and Education Leadership Development.

THE GIFT OF INNOVATION AND CREATIVITY LITERACY: THE SEED OF SUCCESS FOR FUTURE INSTITUTION

Authors:
Dr. Adam Goh

ABSTRACT

Education, being a social institution serving the needs of society, is indispensable for society to survive and thrive. It should be not only comprehensive, sustainable, and superb, but must continuously evolve to meet the challenges of the fast-changing and unpredictable globalized world. For an individual, a nation, and humankind to survive and progress, innovation and evolution are essential. Innovations in education leadership are of particular importance because education plays a crucial role in creating a sustainable future. "Innovation and creativity resembles mutation, the biological process that keeps species evolving so they can better compete for survival" (Hoffman and Holzhuter, 2012, p. 3). Innovation, therefore, is to be regarded as an instrument of necessary and positive change. Any human activity for industrial, business, or educational needs constant innovation to remain sustainable. Lack of innovation can have profound economic and social repercussions. This evolution must be systemic, consistent, and scalable; therefore, school teachers, university professors, administrators, researchers, and policy makers are expected to innovate the theory and practice of teaching and learning, what educational innovation is, how innovations are being integrated in higher institution of learning, why innovations do not always produce the desired effect, and what should be done to increase the scale and rate of innovation-based transformations in our education system as well as in all aspects to ensure quality preparation of all students' life skills in life and at work. The attributes of this paper present a systemic discussion of innovative educational leadership that impact major higher education institution changes on the traditional campus-based learning institutions in both the public and private sectors, also identify the barriers to innovation, and the potential directions for effective educational innovations has become acute. "It is widely believed that countries' social and economic well-being will depend to an ever greater extent on the quality of their citizens' education: the emergence of the so-called 'knowledge society', the transformation of information and the media, and increasing specialization on the part of organizations all call for high skill profiles and levels of knowledge. Today's education systems are required to be both effective and efficient, or in other words, to reach the goals set for them while making the best use of available resources" (Cornali, 2012, p. 255).

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