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EFFECTIVE PROMOTION OF THE UNIVERSITY AND ENTERPRISE PARTNERSHIP IN VIETNAM'S EDUCATION CONTEXT TODAY

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1. Introduction

+ Higher education plays an important role in training highly qualified human resources for socio-economic development in Vietnam.

+ Enterprises increasingly require more capable and diverse human resources to promote labor productivity in the context of increasing competition.



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2.1 Some general perspectives on the university and enterprise partnership

- + Enterprise has a key role to build and implement university partnership.
- + University provides highly qualified human resources for enterprise, showing an important role in the success of enterprise in the competitive market.



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2.2 Outlines of the current state of the university and enterprise partnership in Vietnam' educational context

+ Many universities have been promoting partnerships with enterprises in various forms.

+ University of Agriculture and Forestry in Ho Chi Minh City, Hung Yen University of Technology and Education, Hanoi National University, Ho Chi Minh City National University, Hanoi University of Industry, Can Tho University, Ho Chi Minh City University of Technology, Duy Tan University, Dai Nam University, Hanoi University of Science and Technology, Nguyen Tat Thanh University.



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2.2 Outlines of the current state of the university and enterprise partnership in Vietnam' educational context

- + University-enterprise partnership has been widely deployed in both public and private university systems.
- + Bringing many benefits to universities and enterprises, helping them to take reality into the training program, shortening the gap between training and recruitment, attaching the training programs to the labor market, exploiting social resources in training and research activities.



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2.2 Outlines of the current state of the university and enterprise partnership in Vietnam' educational context

+ The most popular form of cooperation between university and enterprise is training cooperation rather than scientific research and technology transfer.

+ The forms of cooperation in scientific research and technology transfer are still simple, infrequent and are not interdisciplinary products, and are almost not long-term. The number of inventions and technology transfer from universities to enterprises is still small.

+ A prominent feature of the university and enterprise partnership is that the proportion of universities that cooperate with enterprises is still quite low (about 10%), and forms of cooperation is often short-term, seasonal.



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2.3 Some measures to promote the effectiveness of the university and enterprise partnership in Vietnam's educational context

+ Firstly, the university needs to be consistent in its policy of connecting with enterprise at the strategic level, innovating their governance, and paying attention to professionalizing the department of enterprise cooperation.



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2.3 Some measures to promote the effectiveness of the university and enterprise partnership in Vietnam's educational context

+ Secondly, enterprise needs to have a long-term cooperation strategy with university for the benefit of both sides, investing compatibly in research and development of new products to meet the needs of the competitive market.



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2.3 Some measures to promote the effectiveness of the university and enterprise partnership in Vietnam's educational context

+ Thirdly, the State needs to simplify the legal route from research products to the market, making convenient financial conditions so that universities and enterprises have enough sources to conduct research, transferring technology and developing new products.



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