

# BIOGRAPHY

## **Dr. Joyce Teo Siew Yeon**

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Dr Joyce Teo is the Assistant Vice Chancellor and Vice President (Global Affairs) at Universiti Brunei Darussalam since March 2014. Her office oversees the international relations, internationalization development and international activities of the university. This also includes mobility, international programs as well as international partnership. Dr Teo joined UBD in 1996, and has worked with UBD for 26 years. Her previous appointments at the university include the Dean of School of Business and Economics, Director of International Office as well as the Director of the Institute of Policy Studies. She has also held the role of Inaugural Coordinator of APEC Studies Centre at UBD besides serving as advisory role as well as Project Lead on several international projects involving economics and econometrics. At the moment, she is also one of the Competition Commission Members of Competition Commission Brunei Darussalam (CCBD) at the national level. Under her existing economics portfolio, she is also working with Think-Tanks in the region on matters related to labour economics and skills foresight. She received her PhD Economics from the University of Queensland where she majored in Labour Economics and Econometrics. She is a regular Invited Speaker by overseas universities and international institutions on topics related to internationalization, international partnership, international trade and global skills development.

# **Internationalization of Higher Education at the Crossroads: Impact of Fourth Industrial Revolution, COVID-19 and Demography**

## **ABSTRACT**

The impact of Fourth Industrial Revolution, pandemic and the changing demography on the global higher education industry determines the future roadmap to a sustainable internationalization strategy. First, the pandemic has hastened the adoption of digital transformation at universities globally. Universities globally had to convert their curriculum into online mode almost overnight in March 2020 to ensure the disruption to students learning was kept to the minimum. Second, Innovative pedagogies were developed to bring up “internationalization at home” and this includes internationalization of campus, curriculum and activities (including the short-term programs). Third, some students have delayed their entrance to universities due to the pandemic and this has an effect on the average demography of university students. As a result, this paper will discuss on how best we can decide and implement internationalization strategy that balances students’ interest for a flexible and shorter degree program, while we endeavor to close the gap between the supply and demand for skills.