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**INNOVATIVE LEADERSHIP AND MANAGEMENT IN HIGHER EDUCATION:  
GLOBAL TRENDS AND PRACTICES IN THE POST COVID-19 PANDEMIC**

SEAMEO RETRAC, July 07-08, 2022

# **EXEMPLARY PRACTICES IN PROGRAM ACCREDITATION: A SHARED CULTURE MODEL IN QUALITY ASSURANCE MANAGEMENT**

**CRISTINA M. SIGNO, PhD**  
Cavite State University

# INTRODUCTION

- The current educational landscape demands that graduates are equipped with international standards to compete and to be at par with global counterparts
- The CHED issued memorandum orders directing HEIs to adopt measures ensuring quality delivery of products and services to stakeholders
- This paper focuses on the implementation of program accreditation procedures as a potent tool in measuring compliance to quality standards
- The findings of the study provides input to the model of quality assurance management for HEIs



# STUDY OBJECTIVES

- **Determine the exemplary practices in program accreditation as inputs to the development of quality assurance model for higher education branch campuses**
- Also, on the following aspects:
  1. the demographic profile of the participants in terms of age, sex, educational attainment, length of service, and number of times engage in accreditation;
  2. the extent of implementation of accreditation procedures in the university;
  3. the common problems encountered in accreditation,
  4. the best practices in accreditation
  5. the proposed model of quality assurance management model for HEIs

# MATERIALS AND METHODS

## RESEARCH DESIGN

- Descriptive evaluative
  - Profile of the participants
  - Extent of implementation of accreditation procedures
  - Problems encountered
  - Best practices

## PARTICIPANTS

- 47 administrative council members
- 295 permanent faculty members

## DATA GATHERING PROCEDURES

- Survey
- Focus group discussion
- Key informant interview

# DEMOGRAPHIC PROFILE OF THE PARTICIPANTS

DEMOGRAPHIC PROFILE	ADMINISTRATIVE COUNCIL MEMBERS	PERMANENT FACULTY MEMBERS
<b>Classification</b>	47	295
<b>Age</b>	Mostly Old Aged (50 and above)	Majority Middle Aged (35 to 49)
<b>Sex</b>	Mostly Female	Majority Female
<b>Highest Educational Attainment</b>	Mostly Doctorate Degree	All Master's Degree
<b>Length of Service</b>	Majority Very Much Experienced (16 and above)	Mostly More Experienced (6 to 10)
<b>Number of Times Engaged in Accreditation</b>	Mostly Less Experienced (5 and below) or More Experienced (6 to 10)	Majority Less Experienced (5 and below)



# EXTENT OF IMPLEMENTATION OF ACCREDITATION PROCEDURES

	ADMINISTRATIVE COUNCIL MEMBERS		PERMANENT FACULTY MEMBERS	
	Mean	Verbal Interpretation	Mean	Verbal Interpretation
Procedures in Accreditation	4.49	Highly Implemented	4.34	Highly Implemented

- Participants rated the extent of implementation of accreditation procedures as **HIGHLY IMPLEMENTED**
- Administrators identified the importance of the Quality Assurance Center headed by a Director
- Faculty members see the value of the encouragement coming from the administration to subject programs to accreditation
- All of them believe that continual training be conducted among task force members

# PROBLEMS ENCOUNTERED IN ACCREDITATION

## ADMINISTRATIVE COUNCIL MEMBERS

- 1) Lack of personnel in the quality assurance office
- 2) Limited faculty members to handle accreditation tasks
- 3) Limited schedule to consolidate voluminous accreditation documents

## FACULTY MEMBERS

- 1) delivery of supplies needed in accreditation
- 2) lack of personnel in the quality assurance office
- 3) unforeseen budget requirements in accreditation

# EXEMPLARY PRACTICES IN ACCREDITATION:

## *EFFICIENT AND EFFECTIVE USE OF MANAGEMENT RESOURCES*

### ➤ HUMAN RESOURCE

- Strategic Leadership through management support
- Committed faculty members/accreditation task force member
- Diligent Quality Assurance Center Director
- Determined Faculty Accreditors as members of Internal Assessment Board

### ➤ FINANCIAL RESOURCES

- Availability of Funds for Accreditation through the inclusion in the annual University Financial Plan

### ➤ MATERIAL RESOURCE

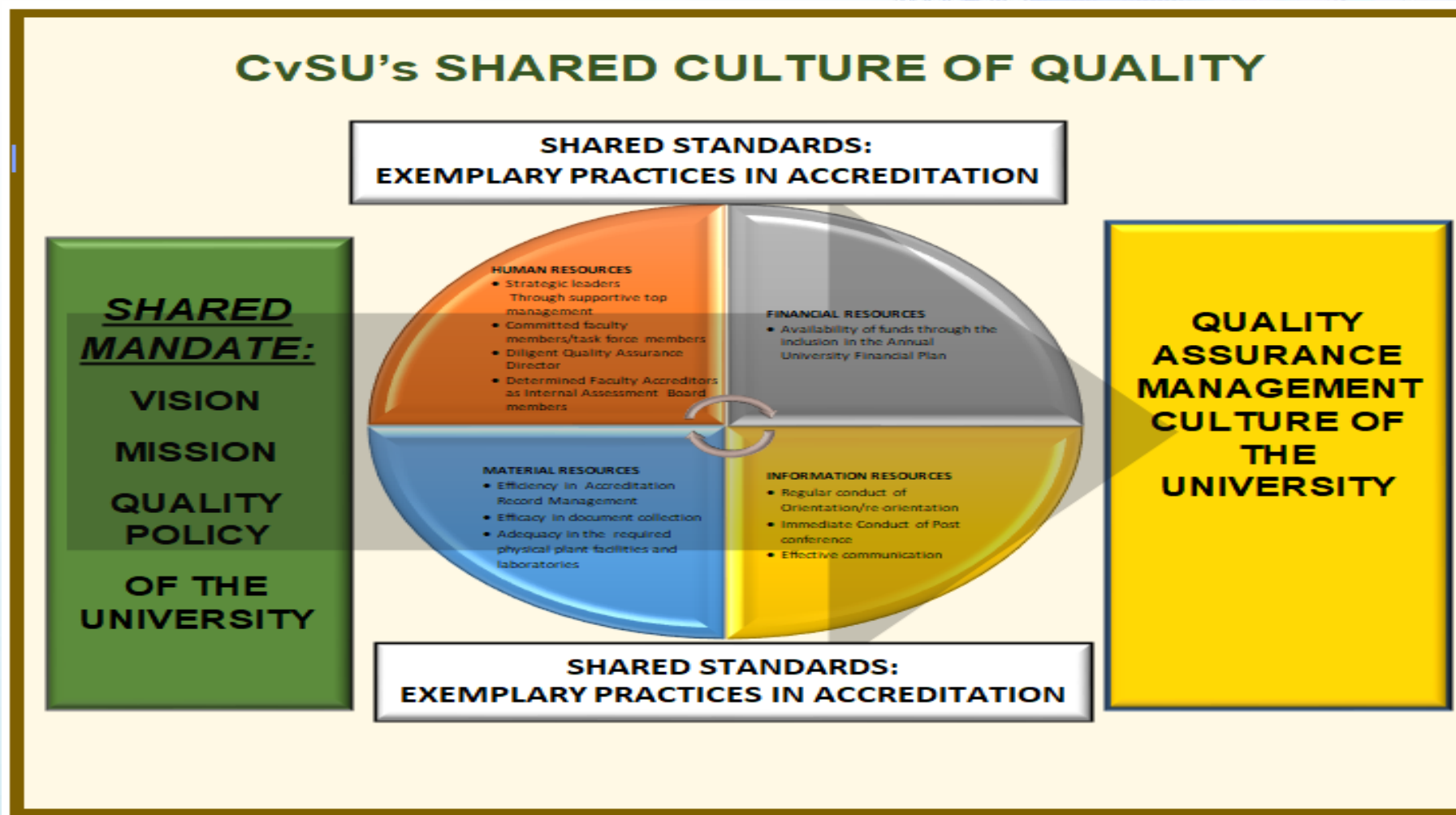
- Efficiency in Accreditation Record Management
- Efficacy in document collection
- Adequacy in the required physical plant facilities and laboratories

### ➤ INFORMATION RESOURCE

- Regular conduct of orientation/re-orientation
- Immediate conduct of accreditation post conferences
- Effective communication



# A SHARED CULTURE MODEL IN QUALITY ASSURANCE MANAGEMENT



# CONCLUSION AND RECOMMENDATION

- The administrative council and the permanent faculty members' demographic profile provides benchmark information contributory in defining the quality assurance management culture of the university.
- The extent of implementation of accreditation procedures is critical as it provides insights on the status of quality assurance activities in the university.
- The existence of problems in accreditation offer a potable framework to better improve the university quality assurance environment.
- The CvSU quality assurance management culture elaborates on the shared mandates and the interrelationships of various components
- The quality assurance management culture may serve as model and future reference in other quality assurance activities

# *SALAMAT PO! 😊*

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