

**A NEW PARADIGM OF LEADERSHIP & MANAGEMENT, TEACHING AND LEARNING  
IN HIGHER EDUCATION: GLOBAL AND LOCAL PERSPECTIVES AND PRACTICES**

SEAMEO RETRAC, July 13-14, 2023

# TOPIC

## “Some innovations in teaching by applying integrated method in Ho Chi Minh City University of Culture”

Dr. Nguyễn Thị Thu Thủy  
MA. Lê Thị Minh Thư  
HCM CITY UNIVERSITY OF CULTURE

## Main contents of the presentation

1. **WHO** are we?
- 2A. **WHAT** is integrated method?
- 2B. **WHAT** is integrated?
3. **HOW** do we apply?

## Preamble

- Innovation in teaching: general trend, teacher's own needs, requirement from universities, society, and the government
- The Circulars, Decisions, Decrees or legal documents promulgated are to form important legal basis for that purpose
- Innovation, the first and foremost the matter is the factor of people, not programs, curricula or means
- Its ultimate purpose: help students apply knowledge, skills, autonomy competence and responsibility to work and co-live
- We introduce and analyze WHAT and HOW we have applied integrated teaching strategy -> improve and master the quality of learning outcomes

# 1. Who are we - HCMC University of Culture?

- ❖ An over 40-year-old institution consisting of two campuses in Thu Duc City
- ❖ Has 8 faculties training majors in these fields: Tourism, Museology, Information - Library Science, Culture-Art Management, Cultural Studies, Publications Business, and Communications Studies
- ❖ Every year, about 1000 students enrol in the university
- ❖ The number of staff: 120 people including teaching and administrative forces, average-size scale, public university
- ❖ Every training program required to meet learning outcomes based on three aspects: knowledge, skills (including soft skills and professional skills), autonomy competence and responsibility

## 2A. What is integrated method?

- ❖ Integration: combination of two or more things -> become more effective
- ❖ in the field of university education, integration defined as synthesizing in one unit, one lesson, one assignment, many areas of knowledge and skills related
- ❖ -> **enhance the effectiveness of education**
- ❖ -> **improve quality and save learning time for students**
- ❖ a concept aimed at forming and developing in students the necessary competencies, especially the ability to apply knowledge to effectively solve practical situations.

## BENEFITS of integrated method

Teachers will integrate educational contents into available subjects, organize and guide learning activities

Students know how to collect, select and process information, apply knowledge and skills to actively solve problems related to their learning and real life.

empowers students to actively coordinate & exploit the knowledge, skills, previous living capital, cultural experiences to use in the subject being taught -> improve quality of class hours -> to meet the requirements & objectives.

# BENEFITS of integrated method

Douglas Cruickshank's research (2008) shows benefits for students:

- An increase in understanding, retention, and application of general concepts.
- A better overall comprehension of global interdependencies & development of multiple perspectives, values.
- An increase in the ability to make decisions, think and synthesize knowledge beyond the disciplines.
- The increased ability to identify, assess, transfer significant information to solve problems.
- The promotion of cooperative learning, a better attitude toward oneself
- Increased motivation.



**Train Soft skills**

- communication
- negotiation
- persuasion
- Presentation
- individual work & group/team work
- \*public-speaking, problem-solving, time management, emotion management

**Develop mindset**

- growth mindset
- creative mindset
- critical mindset
- mind map
- positive mindset

**Train professional skills**

- Research, plan and organize
- Criticize, analyze, evaluate, synthesize, disseminate cultural programs/products
- Preserve, promote, respect cultural identity & diversity
- Obtain autonomy competence and responsibility
- Apply modern IT & science



# 3. How do we apply this teaching method?

## 3.1. Some sub-methods we have applied

1. Raise/give questions or problems
2. Brainstorm, synthesize previous information, knowledge and skills
3. Explain, debate, discuss
4. Visit, survey, research, and investigate field
5. Assign homework/Give assignments
6. Do project presentation
7. Present the results
8. Assess and comment results

## 3. How do we apply this teaching method?

### 3.2. Some experiences we have accumulated

1. Integrate between different knowledge in cultural field, basic or professional knowledge & skills in the same subject
2. Integrate knowledge from many aspects among closely related subjects
3. Integrate some important and prominent topics into the subjects
4. Require teachers to update and integrate what they need for the subject
5. Prepare, design lessons and the course well
6. Organize lessons and the course effectively
7. Open our heartsets & mindsets to encourage students to present new ideas, welcome & accept new ideas
8. Learn new things in authentic reality and learn from each other

# Conclusion

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- ❖ The focus on training future human resources by imparting the knowledge, training skills and competencies required by the labor market urgently demands to reorganize programs, courses, effectively improve, apply up-to-date teaching methods to fulfil their tasks and missions.
- ❖ Students are standard outcome products of the university training process, but are cumulative and inherited products from a series of teaching activities in which each subject or module only contributes a small fraction on the academic path to form students' career baggage.
- ❖ Teaching any courses at university level necessitates applying the integrated strategy.

