English Language Teaching in the Era of Globalization 4.0: Embracing the Challenges and Innovations

An Online Blended Program for Integrated English Language Skills

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Contents

- Challenges and Innovations
- Background – the Teaching Experience
- Technology-enhanced ELT – Designing the New Paradigm
- The OBELP
- Practical Perspectives

What is the era of Globalisation 4.0?

Staying with an outdated mindset and existing processes will not do. We need to redesign them.

Traditional

New paradigm

Challenges

1 – what defines an English language speaker?

2 – how to become an effective teacher in the new paradigm?

3 – how to equip L2 users with the knowledge, skills and confidence required for present-day sociolinguistic realities of English as an international language?

4 - how can teachers innovate to make English language more accessible?

Innovations

The University of Otago OBELP seeks to overcome these ELT challenges:

- designed with contemporary pedagogy and methodology at the core
- designed for customized flexibility
- designed to blend all skills in an interactive and engaging blended environment
- designed to be delivered globally 24/7

Background

- How UOLC future-proofed (tele-collaboration and offshore delivery)
- Designing the new paradigm
- Pilot/Trial (2019, 2020)
- Covid -19
- Going commercial (2020)

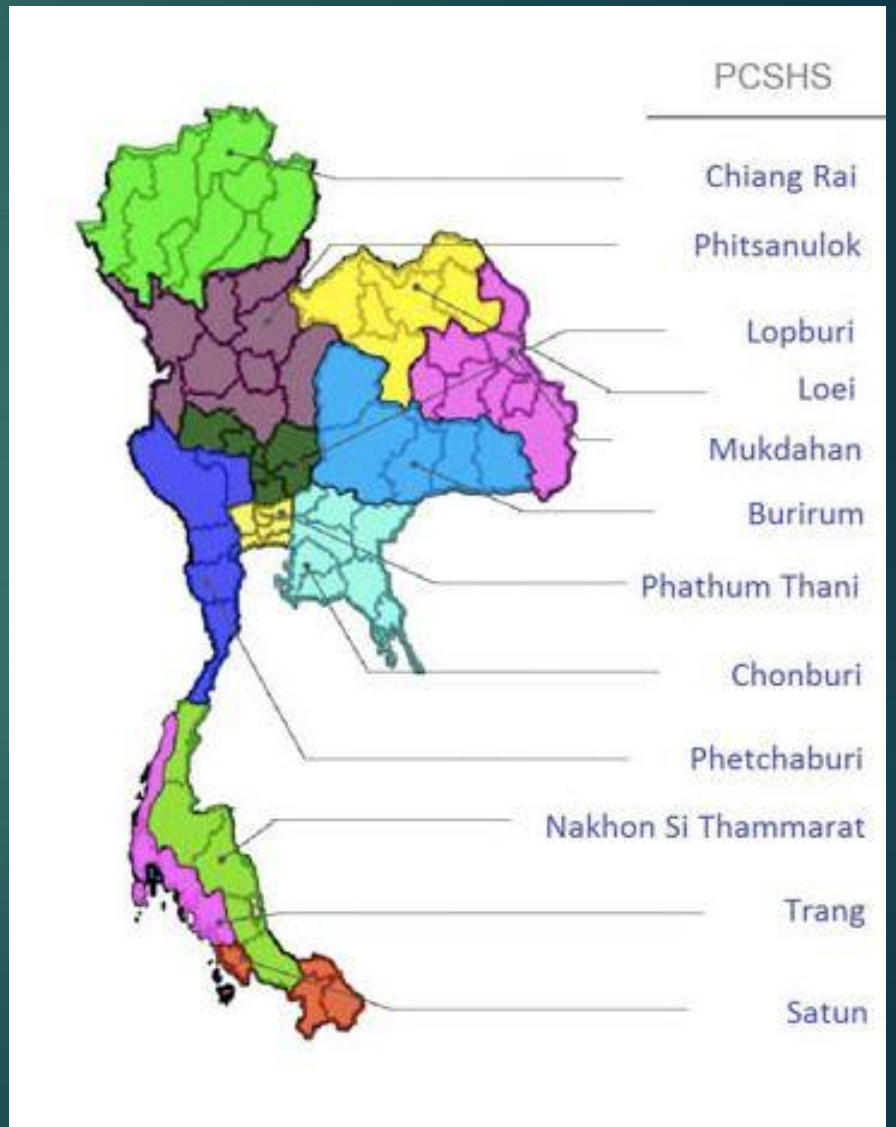
Background – the teaching experience

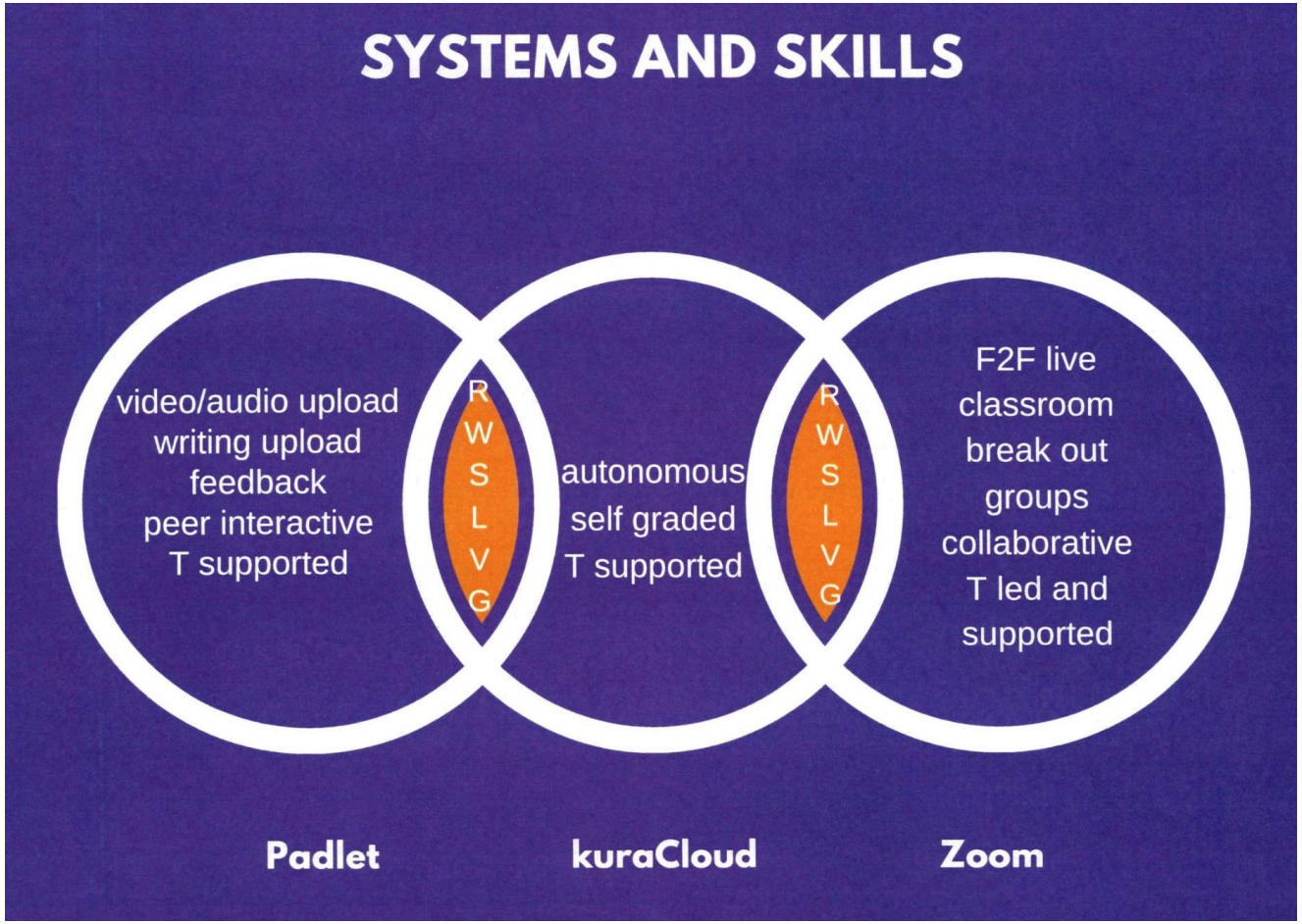
10,317 km

Distance from Dunedin to Otaru

8,378 km

Distance from Pontian District to Dunedin





Technology -enhanced ELT

Designing the new paradigm

Telecollaboration and OBELP Pilot/Trial

- 2017/2018 (18 students in Japan)
- 2019 (24 teachers in Thailand)
- 2020 (40 students in Malaysia)

Going Commercial

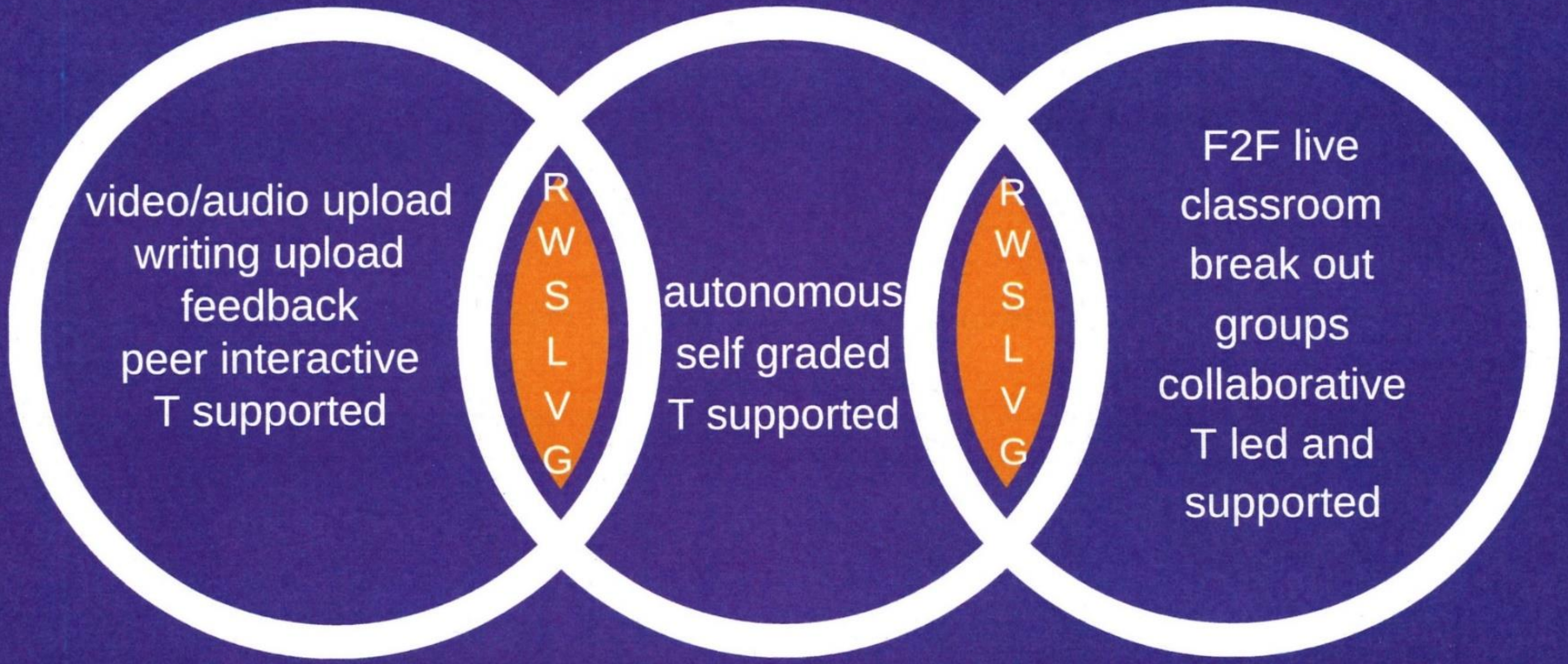
- 2020 (91 teachers in Thailand)
- 2020 (120 students in Thailand)

The Constructive Alignment Model

"Constructive alignment is a principle used for devising teaching and learning activities, and assessment tasks, that directly address the intended learning outcomes (ILOs) in a way not typically achieved in traditional lectures, tutorial classes and examinations." (Biggs & Tang, 2011)

"Compatibility comes from using electronic means through the technology platform itself, and by using reflective and collaborative outcomes to align assessment with the teaching and learning characteristics of the e-tivites." (Salmon, G. 2013)

SYSTEMS AND SKILLS



Padlet **kuraCloud** **Zoom**

KuraCloud

kuraCloud is a cloud-based, eLearning technology used to deliver highly interactive and engaging lessons, which can be accessed online – anytime, anywhere

https://syd1.kuracloud.com/i/68e48bf0/staff/courses/11

padlet

Padlet

Padlet is a web app that lets users post notes or audio/video on a digital wall 24/7

https://padlet.com/erina_hunt/5ojbrnppvl2b

For speaking AND writing response

https://padlet.com/erina_hunt/ipx5mx1x2b4i

zoom

Zoom is the leader in modern enterprise video communications, with an easy, reliable cloud platform for video and audio conferencing, chat, and webinars

Practical perspectives

- Time consuming
- Immediacy expectation
- Technological barriers
- Engagement
- Nurture/needs variables
- Content delivery
- Fatigue

Practical perspectives resolved

- Time consuming – collaborate with peers
- Immediacy expectation – set boundaries
- Technological barriers – ensure connectivity
- Engagement – variety of platforms and personalized feedback (written/video/audio bytes)
- Nurture/needs variables – regular check ins
- Content delivery – speak with enthusiasm and vary pace, use active learning techniques
- Fatigue – pace accordingly, be careful of cognitive load, use segmenting, weeding

Thank you

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