THE EFFECTS OF DIGITAL STORYTELLING IN TEACHING 21ST CENTURY LITERATURE TO ENHANCE ESL LEARNERS' 3CS-COMPREHENSION, COMMUNICATION, AND CREATIVITY

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ABSTRACT

Digital Storytelling is continuously making its name in English Language Teaching; hence, this study was conducted to affirm its claims and to encourage educators to utilize it. The study investigated the effects of Digital Storytelling as a teaching intervention to enhance ESL Learners' 3Cs-Comprehension, Communication, and Creativity. The study utilized an experimental research design. The respondents of the study consisted of 312 Grade 11 Learners who took up 21 st Century Literature as one of their English Subjects in the Second Semester of the School Year 2021-2022. The study was conducted from February to April 2022. A total of 8 weeks was allotted for the study. Pre- and post-tests were used to acquire the needed data. Paired t-Test was performed to determine if there is a significant difference between the test results of the students prior to and after the utilization of Digital Storytelling. Results revealed that before the integration of Digital Storytelling, ESL Learners' had a mean score of 2.60 which fell under the Advance Beginner Level, thus, asserting the use of the intervention. Remarkably, after the utilization of Digital Storytelling, ESL Learners acquired a mean score of 4.67 which signifies Proficiency Level. In conclusion, there is a significant difference between the results of the pre- and post-tests at a 0.05 level of significance which confirms that Digital Storytelling is effective in enhancing ESL Learners' 3Cs.



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